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SXSW Interactive Announces 2014 Accelerator Finalists

Finalists face off with the latest in enterprise, entertainment, health, global innovation, social, and wearable technologies

January 22, 2014, Austin, TX – The South by Southwest Interactive Festival today announced the finalists for the sixth annual [SXSW Accelerator competition](#) presented by [Oracle](#), now taking place the first weekend of SXSW Interactive, March 8-9, 2014. [SXSW Interactive Festival's Startup Village](#) brings together leading startups from around the world to present their innovations to a live audience and panel of experts including successful entrepreneurs, venture capital and angel investors, and industry influencers.

Of the hundreds of applications received, this year's 48 finalists were chosen across six categories, including: Enterprise and Big Data Technologies, Entertainment and Content Technologies, Health Technologies, Innovative World Technologies, Social Technologies, and Wearable Technologies. SXSW Category Sponsors include [Rackspace](#), Enterprise and Big Data Technologies Category Sponsor; and [IBM](#), Innovative World Technologies Category Sponsor.

On Saturday, March 8th, 48 finalists will pitch their innovations in front of a live audience for the opportunity to be one of the top 18 companies invited back to the stage on Sunday, March 9th, when a new panel of judges will hear their pitches and select the grand prize winners for each category. These winners will be announced and honored at the SXSW Accelerator Awards ceremony, occurring on the fourth floor of the Downtown Austin Hilton on Sunday evening, March 9th, immediately after the pitch competition concludes.

"Over the past five years of companies competing in SXSW Accelerator, 56% have gone on to receive funding in excess of \$587M and 9% of the companies have been acquired, so the judges are looking for truly innovative companies to raise the stakes," said SXSW Accelerator Event Producer, Chris Valentine. "All of the finalists have demonstrated the capability to change our perception of technology and we now have to recognize the utmost potential within a very distinguished group of entrepreneurs."

The winners will receive two Interactive badges for the 2015 SXSW Interactive event, various SXSW Accelerator sponsor gifts and, most importantly, the opportunity to receive exposure to the SXSW audience looking out for the latest in cutting-edge technology.

This year's [SXSW Accelerator finalists](#) include:

Enterprise and Big Data Technologies

[AddSearch](#) (Helsinki, Finland)

[Addy](#) (San Francisco, CA)

[Databox](#) (Boston, MA)

[EvoSure](#) (Austin, TX)

[Fieldwire](#) (San Francisco, CA)

[Map-D](#) (Cambridge, MA)

[Shelfbucks](#) (Austin, TX)

[Trustev](#) (Cork City, Ireland)

Entertainment and Content Technologies

[Artiphon](#) (Nashville, TN)
[Eyeris](#) (Mountain View, CA)
[Fliptu](#) (Los Angeles, CA)
[MentorMob](#) (Chicago, IL)
[Namo Media](#) (San Francisco, CA)
[PlayCanvas](#) (London, United Kingdom)
[sonarDesign](#) (Austin, TX)
[Waygo](#) (Providence, RI)

Health Technologies

[ActiveProtective](#) (Allentown, PA)
[AdhereTech](#) (New York, NY)
[Kinsa](#) (New York, NY)
[Pixie Scientific](#) (New York, NY)
[Plantiga](#) (North Vancouver, Canada)
[Sensible Baby](#) (Somerville, MA)
[ThriveOn](#) (San Francisco, CA)
[Yingo Yango](#) (Weatogue, CT)

Innovative World Technologies

[CubeSensors](#) (Ljubljana, Slovenia)
[InsideMaps](#) (Mountain View, CA)
[Monsieur](#) (Atlanta, GA)
[OP3Nvoice](#) (Austin, TX)
[Plum](#) (Austin, TX)
[Synbiota](#) (Montréal, Canada)
[The Eye Tribe](#) (Copenhagen, Denmark)
[Viddyad](#) (Dublin, Ireland)

Social Technologies

[Ansa](#) (Orinda, CA)
[Connect](#) (San Francisco, CA)
[Felt](#) (Telluride, CO)
[MobiSocial](#) (Menlo Park, CA)
[PPLCONNECT](#) (Montreal, Canada)
[Samba.me](#) (Tel Aviv, Israel)
[Surfly](#) (Amsterdam, Netherlands)
[Terranova](#) (Chicago, IL)

Wearable Technologies

[Bionym](#) (Toronto, Canada)
[Fashion Discovery Labs](#) (San Francisco, CA)
[Jon Lou](#) (Staten Island, NY)
[Kiwi Wearable Technologies](#) (Toronto, Canada)
[Mighty Cast](#) (Montreal, Canada)
[Pauline van Dongen](#) (Arnhem, Netherlands)
[People+](#) (San Francisco, CA)
[Skully Helmets](#) (San Francisco, CA)

The 2014 SXSW Accelerator Emcees include:

[Chris Dannen](#) - Fast Company, Senior Editor
[Francisco Dao](#) - 50 Kings, Founder

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[Casper De Clercq](#) - Norwest Venture Partners, Partner
[Brad King](#) - Ball State University, Assistant Professor
[Kay Koplovitz](#) - Koplovitz & Company LLC; USA Networks & Syfy, Founder; Springboard Enterprises LLC, Chairman
[Mohanjit Jolly](#) - Draper Fisher Jurvetson, Managing Director
[Harry McCracken](#) - *TIME*, Editor at Large
[Bob Metcalfe](#) - University of Texas, Professor of Innovation at Cockrell School of Engineering
[John Sculley](#) - Investor; Former Apple Computer CEO
[Laurie Segall](#) - *CNN*, Tech correspondent
[Brian Singerman](#) - Founders Fund, Partner
[Maria Thomas](#) - Axios Ventures, CEO

As always, SXSW Accelerator draws upon a wealth of experience in start-up, technology, business, and creative fields to judge the finalists. The 35 [SXSW Accelerator judges](#) will select winners from the startups with the most comprehensive strategies for innovation, implementation, and impact.

To learn more about SXSW's Startup Village, please visit: <http://sxsw.com/interactive/startupvillage>.
To request press credentials for SXSW Interactive, please visit <http://sxsw.com/press/accreditation> before the February 5, 2014 deadline.

About SXSW Interactive

The 21st annual SXSW Interactive Festival returns to Austin from Friday, March 7 through Tuesday, March 11. An incubator of cutting-edge technologies and digital creativity, the 2014 event features five days of compelling [presentations and panels](#) from the brightest minds in emerging technology, scores of exciting networking events hosted by industry leaders and an unbeatable lineup of special programs showcasing the best new websites, video games and startup ideas the community has to offer. From hands-on training to big-picture analysis of the future, SXSW Interactive has become the place to preview the technology of tomorrow today. Join us in March 2014 for the [sessions](#), the [networking](#), the [evening events](#), the 17th Annual [SXSW Interactive Awards](#), [SXSW Accelerator](#), the [SXSW Gaming Expo](#), the [SXSW Trade Show](#), [SXSW Create](#), the [Digital Creative Job Market](#), cross-industry conversations with attendees from [SXSW Film](#) and [SXSW Music](#), and, most of all, the [unforgettable inspirational experiences](#) that only SXSW can deliver.

SXSW Interactive 2014 is sponsored by Miller Lite, Monster Energy, Esurance, Chevrolet, AT&T, Deloitte, IFC, American Express, Pennzoil, Subway and The Austin Chronicle.

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